



**Title:** Pink, Blue, and You!

**Author:** Elise Gravel & Mykaell Blais

**Imprint:** Anne Schwartz Books

**Publisher:** Random House Children's Books

**On sale date:** March 8, 2022

**ISBN:** 9780593178638

**Format:** Hardcover

**Age Range\*:** 4-8

**Grade Range:**

(Recommended by School Library Journal)

## BOOK RESUME: PINK, BLUE, AND YOU!

### BOOK SYNOPSIS

Simple, accessible, and direct, this picture book is perfect for kids and parents or teachers to read together, opening the door to conversations about gender stereotypes and everyone's right to be their true selves.

Is it okay for boys to cry? Can girls be strong? Should girls and boys be given different toys to play with and different clothes to wear? Should we all feel free to love whoever we choose to love? In this incredibly kid-friendly and easy-to-grasp picture book, author-illustrator Elise Gravel and transgender collaborator Mykaell Blais raise these questions and others relating to gender roles, acceptance, and stereotyping.

With its simple language, colorful illustrations, engaging backmatter that showcases how "appropriate" male and female fashion has changed through history, and even a poster kids can hang on their wall, here is the ideal tool to help in conversations about a multi-layered and important topic.

### REVIEWS AND PRAISE

★ "Wildly appealing, and the comic-style presentation helps to endear the book to readers... thoughtful, engaging, and visually bright." —*School Library Journal*, starred review

A gentle way to introduce or reaffirm gender identity in young readers.  
—*Booklist*

"A thoughtful discussion of gendered language, identity, laws, and unspoken rules that try to proscribe what men and women can and can't do."  
—*The Horn Book*

### AWARDS AND ACCOLADES

- FINALIST - Norma Fleck Award for Canadian Children's Non-Fiction

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\*Publisher suggested age range covers the wide range of readers publishers envision using the book, whether for independent reading, family sharing, group study, or in other ways. Educators have the best sense of the appropriate range for their diverse learners they work with and understand these ranges vary depending on a book's intended use.